



COUNTRY FOR LIFE



Call Letters: WZCY-FM

Format: NASH FM 106.7... Country For Life. Has the largest signal coverage area in the market covering all of Harrisburg – York – Lancaster and everywhere in between. Country since January 20, 2012.

Target Audience: Adults 25-54 Median Age: 34

Weekly Listeners: 98,900 (Nielsen Audio: Spring 2016, Adults 18+ Mon-Sun 6am-12mid DMA)

Website: www.NASHFM1067.com

Website Visitors: 8,417 (Unique Visitors, 3-month Average 2016)

On-Line Listeners: 5,659 (Unique Visitors, 3-month Average 2016)

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NASH FM 106.7 has Central PA's best 50,000 watt signal that covers the entire Harrisburg, Lancaster, Lebanon and York markets... and everything in between.

