



**RECRUITSEND**  
BECKHOLZRENO



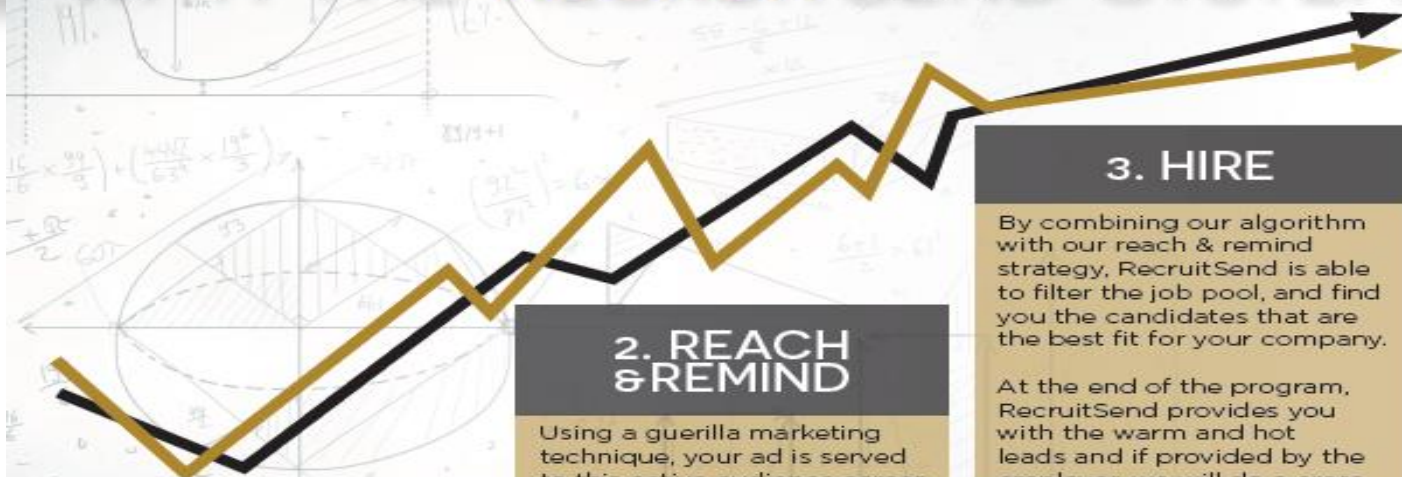


RecruitSend is the leading digital and data provider for the recruitment industry. We open up the door to the industry's most progressive collection of recruitment data, and invite you to explore the limits! Through pristine engineering, we developed the RecruitSend algorithm to serve your ads to job seekers searching for a job within the past seven days. Our extensive database consists of the top professionals; allowing you to target the top candidates through RecruitSend's job matching solutions and capture untapped prospects and leads.



# HIRE THE DESIRE

## WITH THE RECRUITSEND SYSTEM



### 1. TARGET

RecruitSend targets individuals who are actively looking for employment. Our unique algorithm identifies professionals searching for a job within the past 7 days.

### 2. REACH & REMIND

Using a guerilla marketing technique, your ad is served to this active audience across the likes of monster.com, indeed.com, localjobster.com, and social media sites. Through IP-data matching, the RecruitSend program simultaneously gets your ad directly into this active audiences' inbox and retargets those who engaged with your email 48 hours later.

### 3. HIRE

By combining our algorithm with our reach & remind strategy, RecruitSend is able to filter the job pool, and find you the candidates that are the best fit for your company.

At the end of the program, RecruitSend provides you with the warm and hot leads and if provided by the employer, we will do a cross match back of converted hires from our program.



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# How It Works...



**TARGET:** Select your **TARGET** by geography and past number of days. Then select your launch date.

**REACH:** RecruitSend's IP technology **REACHES** in-market now job seekers searching for jobs by serving your Digital Display Ads on participating job websites, Facebook and Twitter for one (1) week from your Launch Date.

RecruitSend cross-references that IP data with their master email database. On your same launch date, an Email Ad will also be sent to the Email Addresses of those same job seekers searching for jobs.

**REMIND:** Anyone that opens your Email within the first 48 hours of your campaign will also get a Follow Up **REMINDER** Email all while the Digital Display Ads continue reaching and reminding them.

**DRIVE:** When a **TARGET** clicks on any of your Digital Display Ads, a form appears asking if they would like more information and collects their name and email address. This Hot Lead information will be sent to you immediately.

Approximately twelve (12) days after your launch date, you will receive campaign statistics and a Lead List of anyone who opened your Email Ad.

# RECRUITSEND CAMPAIGN

Conquest & Retention Sales/ Service Program



# CAMPAIGN RESULTS

7 Day Campaign



## Now Hiring CDL Drivers!

Drivers earn excellent money, get paid weekly, and enjoy great benefits

Founded in 1948 Drue Chrisman Inc. has been family owned and operated for 70 years. Terminal located in Lawrenceburg, IN 47025. As a driver, you're important everywhere you go. Businesses and customers are excited to see you. You help companies get their products to the people who need them. And, when you drive a DCI truck, you play an important part in keeping the economy moving. People around the world rely on you every day to keep their businesses running smoothly. DCI drivers earn excellent money, get paid weekly, and enjoy a great benefits package which includes medical, dental, and 401(k). If you are ready to take the next step in your career, we invite you to apply today. Now hiring Class A CDL drivers for regional and over the road positions.

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Excellent money, paid weekly. Great benefits package includes medical, dental, and 401(k)



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Company:		Drue Chrisman Inc
Opens	Clicks	Impressions
2,436	502	38,497
Opens %	Clicks %	Hot Leads
24.36%	5.02%	11
Name	Email Address	
Jim Hassan	jimhassan1009@outlook.com	
Jay Simon	jaysimon408@gmail.com	
Ryan Daniels	daniels.r80@yandex.com	
Jeremy Luna	jeremyluna35@gmail.com	
Herbert Cox	herbcox@protonmail.com	
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Berry Crain	beruxykuzyimo@hotmail.com	
Lee Washington	leew98835@gmail.com	
Jerald Roy	jeraldroy18@gmail.com	



RECRUITSEND

# Participating Websites



Fortune



Entrepreneur



FASTCOMPANY

Forbes

salary.com®



**RECRUITSEND**

CDL related searches over the last 7 days in Cumberland, Dauphin, York, Lancaster, Adams, Perry & Lebanon Counties = 36,402



## With each RecruitSend Campaign Your Business will receive:

- ✓ Target active users searching for jobs
- ✓ Your Digital Ads displayed across top premium job websites
- ✓ IP Data Match sends an email & follow up email directly to the active users inbox
- ✓ Hot Leads List will be sent immediately to you
- ✓ Warm Lead List of everyone who opened or clicked on your email campaign at the conclusion
- ✓ Cross Match Back (if you provide a hire list)

Investment per SEND: \$ \$2,548.12

Count per SEND: 36,402

SEND Dates: \_\_\_\_\_

Total Investment: \$ \_\_\_\_\_

Business Name: \_\_\_\_\_

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_