

Dr. Kostow Wellness & Weight Loss

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To: Cumulus Media
Re: Jen Shade

June 25, 2018

To Whom It May Concern:

The purpose of this letter is to express our sincere gratitude for the work that Jen Shade has done for us. We have been working with Jen for over a year and the results have been phenomenal! After 24 years of owning our business, we can say without hesitation that this is the most successful marketing campaign we have ever experienced. Jen has a loyal following that respects her opinion so highly that when she personally recommends your product, they buy. The reason we know this is when we ran ads telling people about our product, some would buy. When we ran ads with Jen telling people to buy our product, many more people bought. It was an obvious and dramatic increase in sales! Also, Jen Shade has been a very easy person to work with during this partnership. Dr. Kostow Wellness and Weight Loss highly recommends Jen Shade and Cumulus Media to anyone who would like to grow their business!

Sincerely,



Dr. Mark A. Kostow, D.C.
Owner Dr. Kostow Wellness and Weight Loss